



# INNOVATOR TECH SANDBOX

NEW FOR JUNE 2014!

## TECHNOLOGY INNOVATOR SANDBOX INSPIRE YOUR AUDIENCE

### VISUALIZE, DEMO & MINGLE DURING HAPPY HOUR!

HTRAC is excited to announce a new networking event designed to give your company additional face-time with delegates while showcasing live visual demos of their solution!

Solution Providers will have table-tops wrapped around an open collaborative space and each company is able to select a food/beverage station in their area to attract delegates to their demonstration. After spending the first day and a half in back-to-back business meetings with delegates discussing their needs and your solutions, you get to close out the event by showing them a hands-on visual demonstration of your solution!

**\$5,999** (\$3,999 add to any GOLD/SILVER/BRONZE meeting package)

#### **SANDBOX INCLUDES:**

- PLASMA TV (42" WITH STAND AND POWER)
- AV SET-UP & SUPPORT ON-SITE
- TABLE-TOP WITH LINENS
- WIRELESS INTERNET
- \*OPTIONAL: BRING YOUR OWN SINGLE PANEL POP-UP SIGN
- Adding optional snacks, wine/beer, or cocktails always help attracting people to your demo – we will help facilitate your unique food/beverage through catering

#### **NETWORKING PACKAGE INCLUDED:**

- 2 Attendees
- SUNDAY EVENING COCKTAIL RECEPTION & DINNER BANQUET
- MONDAY – TUESDAY NETWORKING FOYER TABLE –TOP (TABLE, CHAIRS, LINENS)
- MONDAY – TUESDAY BREAKFAST, NETWORKING BREAKS
- MONDAY – TUESDAY LUNCHEONS
- MONDAY EVENING AWARDS GALA & MONTE CARLO CASINO NIGHT
- DISCOUNT HOTEL PACKAGE

#### **MARKETING/BRANDING INCLUDED:**

- LOGO FEATURED ON WEBSITE, EBLASTS, NEWSLETTERS, INVITATIONS
- YOUR COMPANY FEATURED IN TECH CENTER
- LISTED IN PROGRAM MATERIALS, PHONE APP, POST-EVENT COVERAGE